

## PRESS NOTE

### ARREST OF ACCUSED INVOLVED IN QNET CASE (MLM):

The central crime station Police have successfully apprehended one individual involved in fraudulent marketing practices. The accused person is as follows:

1. Ch. Upendranadha Reddy @ VC Upendranath Reddy S/o Ch. Maheswara Reddy Age: 32 Years, Occ: Business, R/o. Flot No. 3C, 502, 2nd floor, Buvanagiri colony, beside BSNL office Banaswadi, Bangalore, Karnataka State, N/o. H.No.1-234, Chennampalli (V), Owk (M), Kurnool Dist, A.P

QNET (Vihaan Direct Selling India Pvt. Ltd):

Initially (04) cases vide Crime Numbers 50, 51, 52, 96/2023 has been registered at Mahankali Police station. Subsequently, as per the instructions of Addl. C.P. Crimes & SIT the case files transferred to CCS, DD, Hyderabad for further investigation. Accordingly, Crime Numbers 108, 109, 110 & 184/2023, have been re-registered at CCS, DD, Hyderabad against 12 accused persons who established a bogus company named V-Empire at Swapnalok Complex, Sec'bad. They collected money from unemployed youth and innocent members of the public, promising high return. The prime accused persons Rajesh Khanna and VC Upendranath Reddy in collusion with others, conducted motivation classes and lured victims in the name of e-commerce business with the promise of monthly returns ranging from 20,000 to 60,000 rupees, based on investments (registration fee) ranging from 50,000 to 1.5 lakh rupees. The accused individuals operated a pyramid scheme disguised as a direct selling business, which is strictly prohibited by Telangana government's direct guidelines issued in 2017. During the investigation, 163 victims were examined, and their collective loss amounts to 3 Crores. Additionally (35) bank Accounts belonging to accused persons and Vihaan Direct Selling Pvt. Ltd., accounts, containing 54 Crores, have been frozen. Out of (15) accused, (09) accused were arrested.

It's important for individuals to be cautious and aware of schemes that may violate local guidelines and regulations, such as the Telangana Direct Selling guidelines of 2017. These guidelines are designed to protect the public from fraudulent or deceptive practices in direct selling.

If you come across schemes that promise high returns with minimal or no risk, it is advisable not to get involved in such activities. Instead, you should exercise caution and report any suspicious schemes to the nearest police station or appropriate authorities. By reporting these schemes, you can contribute to safeguarding the interests of the public and prevent others from falling victim to potential fraud.

It's always a good practice to be well-informed about local regulations and guidelines related to direct selling or any other financial activities to make informed decisions and protect yourself from potential risks.

The cases are investigated by Sri N. Ashok Kumar, Asst. Commissioner of Police, EOW team-I, CCS DD, Hyderabad with the assistance of Sri S. Ravi Kumar, SI of Police, HC 6274 Sri S.V. Rama Krishna, PC 9520, Sri D. Upender Kumar, under the supervision of Sri. G.Srinivas, Addl. DCP, EOW & SIT, DD, Hyderabad and Smt. K.Shilpavalli, IPS, Dy. Commissioner of Police, CCS, DD, Hyderabad.

Sd/-

Jt. Commissioner of Police,  
Crimes & SIT, Hyderabad.