



Press Release

O/o the Commissioner of Police

Hyderabad City, Dt.19.04.2017

'Hyderabad City Police Commissionerate' has been awarded as the Winner of '**Golden Peacock Innovative Product/Service Award**' for the year 2017 for the mobile App "HYDCOP" developed by the Hyderabad City Police. The Award was presented at a specially organized 'Golden Peacock Awards Ceremony', a presentation ceremony held today i.e, 19th April 2017, at Hotel The Grand Hyatt Bur Dubai in Dubai (UAE), in the presence of distinguished gathering of business leaders during IOD India's "27th World Congress on BUSINESS EXCELLENCE & INNOVATION", being held from 18 - 20 April, 2017 in Dubai.

His Highness Sheikh Nahyan bin Mubarak Al Nahyan, Hon'ble Cabinet Minister of Culture & Knowledge Development, Govt. of UAE has presented the awards. Sri V.V.Srinivasa Rao IPS, Adl.Commissioner of Police (Law & Order), Hyderabad City and Sri Pramod Kumar IPS, Jt.Commissioner of Police, Special Branch have received the award on behalf of Hyderabad City Police.

Selection Process:

Under the Awards 1st cycle, for the year 2017, Golden Peacock Awards Secretariat invited applications for the following Institutional awards from Corporates, including Large and SMEs covering all types of Public, Private and Government Enterprises:

1. Golden Peacock Innovative Product/Service Award (GPIPSA)
2. Golden Peacock Business Excellence Award (GPBEA)
3. Golden Peacock National Training Award (GPNTA)
4. Golden Peacock National Quality Award (GPNQA)

This year, they received around **400 responses**, for the above annual Golden Peacock Awards.

Out of which, after careful scrutiny, 241 applications were shortlisted for final selection through a 3 tier Assessment Process. The Quality of Shortlisted Entries evidenced competitors' commitment and high level of quality to achieve world-class status.

An Assessment Group comprising of Quality, Business Excellence and Training experts was set up to assess the applications. Each of the application was reviewed by assessors independently, and was later discussed by the committee for normalization of assessments/reviews. Certain clarifications were sought from a few organizations, by the assessors. In special cases, visits were arranged for final clarification.

Review Parameters/Criteria:

The applications were assessed on the exhaustive set of self-assessment parameters, for a total score of 1000 marks. Final cut-off of 80 percent was universally applied. The applicant scoring the highest, among each of the respective Industrial Sectors, was finally recommended to the Jury for final selection.

About HYDCOP Mobile App:

HYDCOP (Empowering front-line Police Officers) launched on 18th April-2016. Towards achieving Global Policing Standards, Hyderabad City Police launched a unique Mobile Technology Application "HYDCOP". Hyderabad COP is a mobile based application for the internal use of Hyderabad City Police. Making required information accessible instantaneously to the frontline Police Officers can help in addressing individual needs of the Police Officers that can improve their morale & satisfaction and eventually lead to higher standards in their functioning.

Accordingly, all the IT applications and databases currently in use in Hyderabad City Police have been made available to the officers in the field through this HYDCOP application on smart phones of all officers and staff of Hyderabad City. The officers on the field operations/jobs can capture the data from the crime scene/place of work, update the same into the various applications, analyze and process the data and obtain analytical reports online on their mobile phones. Internal information sharing & knowledge exchange services increase the visibility and availability of such best practices can help transform the organization into a more knowledge oriented environment.

The HYDCOP, a mobile technology application will revolutionize the way Hyderabad City Police works and will enable and empower frontline police officers right up to the constables in terms of input the data for every activity performed, accessing and analyzing the centralized information that enables the faster decision making process through the use of mobile and IoT technology enhance the smarter methods of policing. The use of the technology is expected to enhance the efficiency and effectiveness of every police officer deployed on the field. This will be a game changer for Hyderabad City Police in transforming themselves into smart cops and smart organisation enhancing the citizen's living standard and Public Safety & Security in Hyderabad City on par with any Global City.

The key objectives of the HYDCOP Mobile App are multi-fold to:

- ✓ Effective utilization of Information and Communication technology (ICT) traversing (from e-governance to m-governance).

- ✓ Empowering and Delegating the frontline Police Officers for demonstrating quick & smart decision making
- ✓ Deliver Services “Anytime & Anywhere” for faster responsiveness to the Citizens
- ✓ Foster Information sharing & Knowledge exchange services to empower front line Police Officers
- ✓ Seamless integration of different application functionalities through Single-Sign-on services.
- ✓ Faster identification and tracking of suspects, quicker resolution of cases, and increased rate of convictions to the offenders
- ✓ Proactively prevent crimes through real time intelligence inputs and analysis relating to crime and criminals.
- ✓ To encourage transparency and accountability in every police officer witnessing the change of transformation.

HYDCOP is under continuous improvements in terms of functionality, usability and adoptability, continuous enhancements in terms of adding new services and replication the same to State wide. Golden Peacock Awards, instituted by the Institute Of Directors (IOD), have not only won wide acceptance among businesses & industry, but also its 'Awards Certification' has achieved recognition and patronage among peers, globally.

Commissioner of Police
Hyderabad City

